

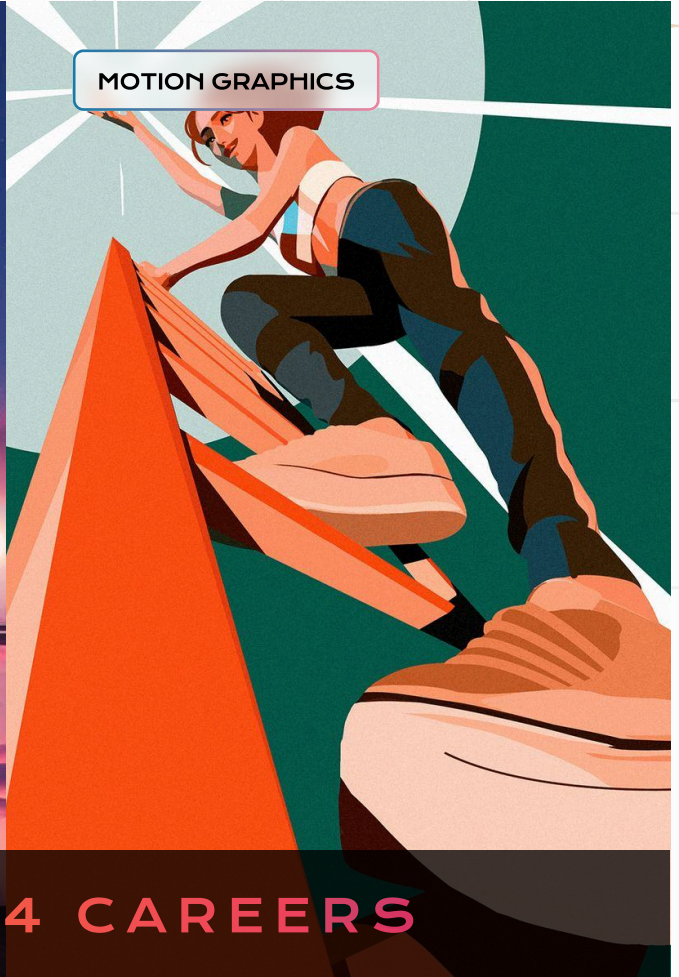
AI-POWERED

DESIGNER PRO

GRAPHIC DESIGN



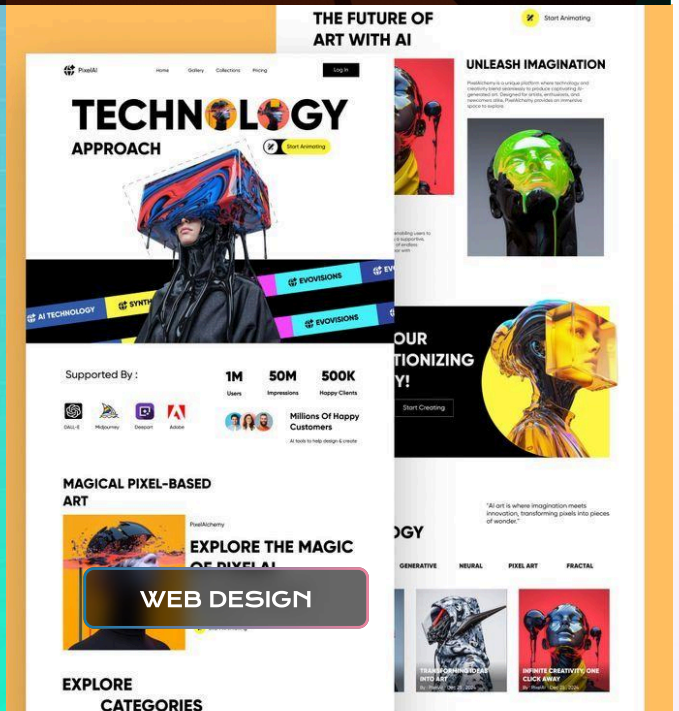
MOTION GRAPHICS



1 COURSE - 4 CAREERS



UX UI DESIGN



WEB DESIGN

EXPLORE CATEGORIES

Why Web D School students Get Hired Faster!

It's not just what they learn.

It's how they are trained to **think, work, and deliver.**



BRIDGE Thinking

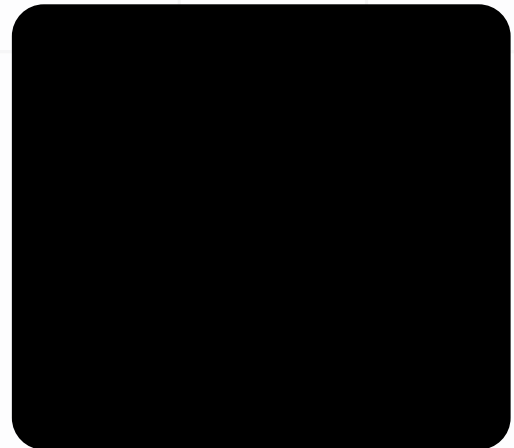
Turn Creativity into Business Impact

- Understand user + brand
- Solve real-world problems
- Make your work actually perform

Vinci Studio Experience

Train Inside a Real Working Studio

- Work on brand projects
- Get feedback from creative leads
- Learn studio-level workflows



LinkedIn Learning Access

Expand Your Professional Skills

- Leverage 21,000+ expert courses
- Boost resume + portfolio
- Get globally recognized badges

In-class Workshops

Master Real-World Projects

- Hands-on practice
- Collaborate in teams
- Graduate job-ready

Learn beyond skills. **Become the professional**
everyone wants to hire.

About Web D School

When we say 'A Great career awaits you!', we totally mean it.

- **Harshavardhan**, Founder & CEO, Web D School

At Web D School, we understand that having an excellent course curriculum and following conventional teaching methods will not help students achieve great careers.

At Web D School, we believe that education isn't just about completing a syllabus — it's about transforming lives.

We're committed to helping every student build a meaningful, successful career. We don't just teach — we walk with you every step of the way, from your first design to your first job.

We truly care about our students' careers and have designed the learning experience at Web D School to enable them to become thorough professionals in their field of choice.

11+ Years

Industry Experience

6000+

Students Trained

200+

Hiring Partners

Every Web D School program is strengthened by the BRIDGE Framework, designed to build sharp strategic thinking and real-world decision-making. In an AI-driven world, the ability to make the right decisions is what makes Web D School graduates truly valuable.

— **Harshavardhan**, BRIDGE Framework Founder

1 COURSE

4 CAREERS

- ✓ Graphic Design
- ✓ UX UI Design
- ✓ Web Design
- ✓ Motion Graphics

About Designer Pro






Graphic Design + UX UI Design + Web Design + Motion Graphics

There is an overlap of several design fields in today's marketplace, and most companies are looking for designers with cross-functional experience.

Graphic Design & Motion Graphics & AI Tools

| | | | | | |
|---------------|-------------|------------|----------|---------|--------------|
| Photoshop | Illustrator | Lightroom | Indesign | Canva | Premiere Pro |
| After Effects | Animate CC | MidJourney | ChatGPT | Firefly | Gemini |

UX UI Design & AI Tools

| | | | | | |
|---|----------|---|---|---|--------|
|  | |  |  |  | |
| Figma | Adobe XD | Sketch | Balsamiq | Zeplin | |
| | | |  | | |
| Miro | Maze | Trello | Prototipe | Lovable AI | Spline |

Web Design & Development Tools

| | | | |
|-------|---|---|---|
| |  |  |  |
| HTML5 | CSS3 | Bootstrap | JavaScript |

Course Details

Course Duration

6 months (Fast track)

10 months (Normal track)

Overall Sessions

120 sessions

In-depth training

Class Duration

90 minutes

Alternative days

1 Course - Multiple Career Paths

Design companies

Design companies offer diverse design services, such as graphic design, UI design, web design, and fashion design.

Publishing

Publishing companies need designers to create book covers, layouts, brochures, and digital content.

Big corporates

Designers work with product teams to create logos, advertising campaigns, websites, social media profiles, and more.

Satellite television

Satellite television companies need designers to create titles, program ads, and other visual content.

Edtech Industry

The Edtech industry needs designers to create video content, infographics, promotional ads etc.

Film industry

The film industry needs designers to create motion posters, title animations, and visual editing.

Digital Marketing companies

Designers create social media ads, infographics, email templates, websites, landing pages, and other digital assets.

Advertisement Industry

The advertisement industry needs designers to create catchy, innovative, and actionable designs that attract, inform & inspire people.

YouTube & Freelance

Finally, you can create a niche for yourself by becoming a designer cum video editor in the Youtube and freelance space.

AI Powered Learning

AI hasn't just "changed" graphic design, UI design and motion graphics — it has shifted the role of a designer from execution → direction, thinking, & storytelling.

What You Can Create Using AI?

Image Prompting - From idea → visual in seconds

- Studio-quality product visual
- Custom brand illustration
- Styled typographic poster
- Ready-to-use poster design
- multiple logo concepts

Create Ad poster for Honey...



Video Prompting

Text → Motion Output

- AI-driven product film
- AI Avatar presenter video
- Auto-generated educational content
- AI-powered motion output
- short-form video content

Workflow Automation

- End-to-end content generation pipeline
- Multi-variation content generation
- Automated visual refinement
- Auto-format adaptation
- Content repurposing system

Vinci Studio - Train Inside a Studio Environment

Vinci Studio is not a classroom. It's a working studio.

This is where students transition into professionals through real projects.

Junior Apprentice

- **Day 1 – All Students**

- Studio-style briefs with real brand constraints.
- SPARK applied on every project.
- Feedback from Creative Leads, not just tutors.

Studio Intern

- **Merit-Based · Top 10–15%**

- Live projects for actual MaxEdge brands.
- Work published under the Vinci Studio name.

Studio Trainee

- **Invitation Only · <5%**

- The transition from student to professional is complete.
- Paid production role alongside senior creative staff.

**This is where learning becomes real work.
Most stop at learning. A few enter the studio.**

Two Professionals. Same skills. Very different careers.

The difference is not what they create. It's how they think.

• Execution Mode

Make it look good

Follow trend

Client said blue

• Strategic Mode

What's the real problem?

Who is this for?

What should they feel?

Most people improve their skills. Very few upgrade their thinking.
This shift is what BRIDGE teaches.

BRIDGE Framework

From Creative Execution → Strategic Thinking

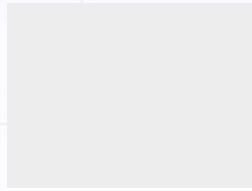


You don't get paid for many things. You get paid for **making things work.**

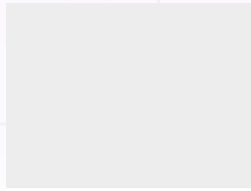
That's the BRIDGE advantage.

Webdians working @ Top MNCs & Start ups

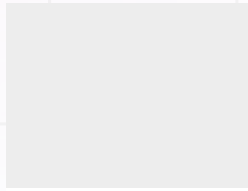
The following placements represent outcomes from Web D School's 11+ year training ecosystem, which forms the academic foundation of ViSA.



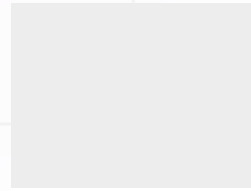
Rohith
System Engineer



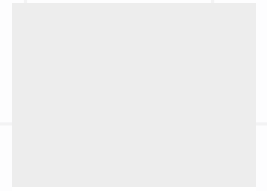
Sundar
Visual Designer



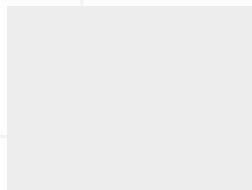
Boopathy
Motion Graphic Artist



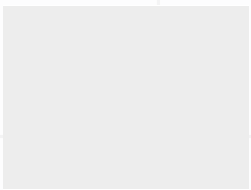
Akash
Digital Marketer



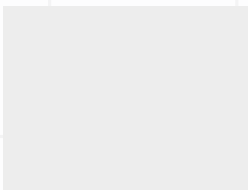
Advaita
UX Researcher



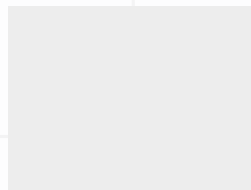
Anandh
Graphic Designer



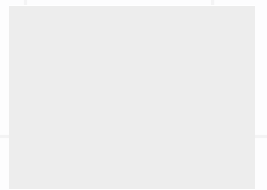
Ibrahim
Full-Stack Developer



Vignesh
Sr. Digital Engineer

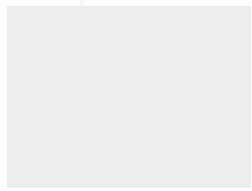


Boomika Vasan
UX UI Designer

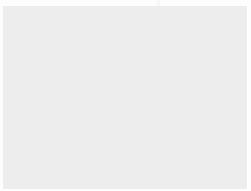


Balaji
Marketing Executive

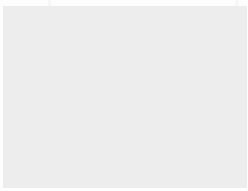
Krishworks



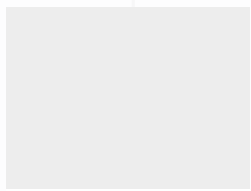
Dakshata
Design Engineer



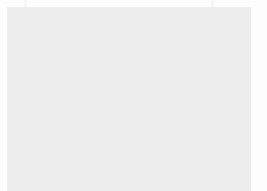
Harshara Moorthi
Video Editor



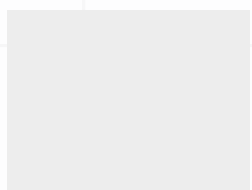
Nishanth
UX UI Designer



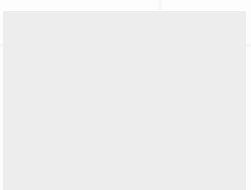
Saraswathi
UX UI Designer



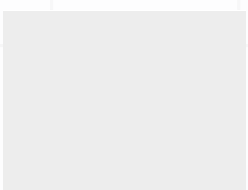
Mohammed Khaleel
WordPress Developer



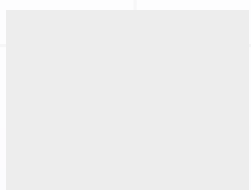
Shajini
SEO Analyst



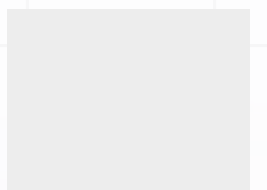
Ishay
UX UI Designer



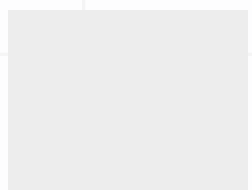
Sowthi
UX Researcher



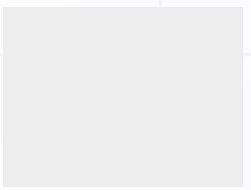
Balasubramanian
Front-end Developer



Shyam Sundar
Design Engineer



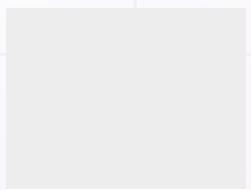
Nivetha
Visual Designer



Jagan Nivas
Visual Designer



Vaishnavi
Social Media Manager



Soundarya
Graphic Designer

You're Next!

MODULE 1 : Visual Design

- Graphic Design - 'The Visual Arts'
- Color Theory & Color Psychology
- Industrial Exposure & Trends
- Anatomy of Typography

MODULE 2 : Creative Product Photography

- Camera & Lens Settings
- Shoot Plan and Concepts
- Principles of Product Photography
- Product Types and Set Design

Project Workshop

Apply color theory fundamentals to construct a balanced color wheel.
Deliverable: Hand-drawn Color Wheel with labeled sections and color relationships.

MODULE 3 : Generative AI

- Prompt Writing
- Generative Tools (Midjourney, Firefly, ChatGPT, Gemini)
- Industrial Exposure & Trends

MODULE 4 : Raster Graphics (PHOTOSHOP)

- Introduction to Raster Graphics
- Exploring Tools & Interface
- Selection Techniques
- Ultimate Guide to Layers & Masking
- Retouch. Remix. Recolor
- Neural Filter + Generative Tool (AI)
- Color corrections Adaptive Lighting (AI)
- Advanced Compositing FireFly Generative Tool (AI)
- Non-Destructive Image Editing Generative Fill (AI)
- Animated Gif Creations
- Exaggerated Caricature
- Photoshop 3D Fundamentals
- Advance Automation Techniques
- Website UI Creation

Digital Painting (GRAPHIC TABLET)

- Basics of Graphic tablet
- Pressure Sensitivity

Project Workshop

Composite two images using masking + generative background. Add a styled text effect.

Deliverable: Final composite PSD

MODULE 5 : Vector Graphics (ILLUSTRATOR)

- Introduction to Vector Graphics
- Exploring Tools & Interface
- Infographic Elements & Icon
- Typography Retype (AI)
- Color and Swatches Generative Recolor (AI)
- Vector Object Editing Flat Character
- Text to Vector (AI)
- 3D & Isometric Illustration
- Creating UI Elements
- Custom Logo Creation
- Corporate Branding & Mockups
- Visual brand guidelines FireFly (AI)

Project Workshop

Design a mini brand identity:
business card, letterhead. Firefly
mockup integration. Viva
integrated.

Deliverable: Brand Identity Kit

MODULE 6 : Non-Destructive Editing (LIGHTROOM)

- Sharpening and noise reduction
- Using and creating presets
- Lens corrections
- Advanced Portrait Edit

MODULE 8 : Canva (Quick & Effective Visual Design)

- Interface & Online Features
- Creating & Customizing Templates
- Social Media & Marketing Design
- Designing Instagram Posts, Ads & Banners

Project Workshop

Create 5 YouTube Thumbnails | Design Title Cards | Create Lower Thirds

Build a Visual Branding Kit.

Deliverable: Thumbnail + Graphics Kit.

MODULE 7 : Media Publishing (INDESIGN)

- Introduction to Layout & Publishing
- Setting Up Documents for Print & Digital
- Understanding Grids, Margins & Bleeds
- Designing Brochures, Magazines & Book Covers
- Interactive PDFs & ePublishing

MODULE 1 : A Strong Foundation to UX

- Understanding UX and UI
- History and Evolution of UX
- Good UX Vs Bad UX
- Basic components of UX
- Human Factors and Ergonomics
- Human Computer Interaction (HCI)

MODULE 2 : Advanced UX Research Techniques

- Quantitative Vs Qualitative Research
- User Persona and Empathy mapping
- Stake-holder Interview
- Goals, Perspectives & Pain-points
- User stories
- Emotional Branding

MODULE 3 : Design Thinking Process

- Innovative Problem Solving
- User personas
- Traditional Thinking Vs Design Thinking
- 5 Stages of Design Thinking Process
- Problem Identification
- Root Cause Analysis
- Double-Diamond Design Process
- Critical Vs Lateral Thinking

MODULE 4 : User-Centered Design

- Design "For the User and To the User"
- Universal Design
- Equity-Focused Design
- UCD: User-Centered Design
- HCD: Human-Centered Design
- ACD: Activity-Centered Design
- Accessibility Guidelines

Project Workshop

#1 Analyze a real app (Zomato / Paytm). Identify UX wins & fails.

#2 Define a product problem.

Map user goal vs business goal.

Create 3 rough screens in Figma.

MODULE 5 : Project Management

- Role, Requirement and ROI
- Process models: Agile and Scrum
- Project Management
- Software: Trello & Jira

MODULE 6 : User Survey and Analysis

- Conduct a user survey
- Heuristic Analysis
- Competitor Analysis
- UX Strategy Building
- Google Analytics

Project Workshop

#3 Design a usability test for an existing prototype.

#4 Map a full user journey for a chosen product. Build the task flow in FigJam.

MODULE 7 : UX Ideation Techniques

- User Journey Map
- Design User Flows and Task Flows
- Build Information Architecture
- Card Sorting: Early User Testing
- Affinity Mapping
- Customer Experience Framework
- Software: Miro, Invision

MODULE 8 : Design Strategies

- Building Strategic Design
- Intuitive and Persuasive design
- Mental Models
- CX-BX Strategies
- Effective Content Strategy
- Maslow's Hierarchy
- Strategy Secrets

MODULE 9 : Sketch, Wireframe and Prototype

- Paper Prototypes
- Low-fidelity sketching
- Work Flows
- Medium-fidelity wire Wireframing
- Rapid Prototyping Techniques
- Software: Balsamiq

Project Workshop

#5 Create a mini brand kit: logo, color palette, icon set, one social media post.

#6 Take a product idea from ideation to mid-fidelity prototype.

MODULE 10 : UX Laws

- Heuristic Laws
- Principle Laws
- Gestalt Laws
- Cognitive Bias
- Practical Implementation of Laws

MODULE 11 : Product Management

- Product Management in UX UI
- Management Methodologies
- Agile, Kanban, Waterfall, Regression testing
- Product Manager - Skills, Roles and Responsibilities

UI DESIGN MODULES

MODULE 1 : A Strong Foundation to UI

- Understanding User Interface Design
- UI Design Process
- Don Norman's Design Principles
- Interface Design patterns

Project Workshop

Interactive Prototype Challenge -
Take a 3-screen flow. Add
variables, transitions, conditional
logic. Deliverable: Working Figma
Prototype

MODULE 3 : UI Elements and Components

- Building Blocks of Interface
- Input Controls
- Navigational Components
- Informational Components
- Containers
- Creating UI Elements
- UI Kits and Widgets

MODULE 2 : Web, Mobile, Tablet and Watch Visual Design

- Visual Layouts, Hierarchy and Spacing
- Color Psychology and Theory
- Typography | Iconography | Logofolio
- Infographics
- Branding Design
- Design System
- Style Guide
- Tools: Photoshop, Illustrator

MODULE 4 : Interaction

Design Tools

- Figma
- Adobe XD
- Sketch
- Zeplin
- Protopie
- Notion
- Framer
- Webflow
- Wordpress

Project Workshop

Design one complete screen. Prepare full dev handoff: named layers, assets exported, annotations added. Deliverable: Handoff-Ready Figma File

MODULE 5 : Interaction Tool Basics

- Designing on a Grid
- Importing and Exporting
- Vector Graphics
- Boolean Operations
- Component Properties and Variants
- Triggers and Actions
- 10X Speed with Plugins
- Figma Developer Mode

MODULE 6 : UI Testing

- Usability and User Testing
- Heuristic Evaluation
- Heat-map Testing
- First-Click Testing
- A/B Testing
- Google Analytics

MODULE 1 : Advanced UX

Research

- Post-launch research
- Scope Documentation Research
- Primary Research
- Secondary Research
- Exploratory Research
- Evaluative Research

Project Workshop

Take one existing screen. Adapt it for a global audience (RTL + localization). Run an accessibility audit. Deliverable: Adapted Screen + Audit Report

MODULE 3 : Advanced UI Design

- Google Design System
- Design System Building
- Micro-interaction and Animations
- Advanced Layout Techniques
- (Auto Layout)
- Responsive and Adaptive Design
- Glassmorphism and Neumorphism
- Screen Design
- Dark Theme Design
- Parallax Design
- Game UI

MODULE 2 : Advanced UX Psychology

- Anchoring Bias
- Confirmation Bias
- Empathy Gap
- False: Consensus Bias
- Framing Effect
- Question Order Bias
- Serial - Position Effect

MODULE 4 : Mobile-first UI and Responsive Design

- Mobile-first design principles
- Responsive web design for mobile devices
- Mobile UI patterns and best practices
- Thumb-Zone Considerations for Mobile UI

MODULE 5 : Emerging UI Technologies

- Introduction to VR/AR interfaces
- Voice UI and conversational interfaces
- Gesture-based interfaces
- The future of UI/UX design and development
- Tool: Spark AR, Dora, ChatGPT, Google Bard and Prompt writing

MODULE 6 : Intensive Sprint Project Training

- Overview of The Google Design Sprint Framework
- Conducting a design sprint workshop
- Rapid prototyping and testing
- Iteration and Feedback

Project Workshop

Use AI tools (Figma AI + Midjourney + ChatGPT) to design a complete app screen from prompt to prototype. Deliverable: AI-Assisted Figma Screen + Process Doc

MODULE 1 : HTML and CSS

- Working With Responsiveness
- Formating with CSS
- CSS Style Rule
- Table List Forms
- Basic HTML Tags BootStrap

MODULE 2 : BootStrap

- Introduction To Bootstrap
- Bootstrap Classes

MODULE 3 : Java Script

- CRUD Operation
- Javascript Libraries
- API Integration
- Js DOM and Timing Events
- Functions and Methods
- Variable,operators Looping and conditional statement

MODULE 4 : React JS

- Template Rendering
- Project Creation Using React

Project Workshop

Build a complete, responsive website from scratch using HTML for structure, CSS for styling, and Bootstrap for rapid layout development.

MOTION GRAPHICS MODULES

MODULE 1 : Premiere Pro

- Introduction to Tool
- Creating a Sequence
- Working with audio
- Effects and Transitions
- Importing and working with Timeline, Control panel

MODULE 2 : After Effects

- Introduction to After Effects
- Creating Composition
- Understanding Tools & Timeline
- Track Motion (Position, Scale & Rotation)
- Graph Editor
- Masking & Keying
- Tracking
- Creating a 3D Camera
- Vector Animation
- Understanding Expressions
- Importing & Working with AI & PS
- Dynamic Links
- Exporting After Effects Files

Become a Freelancer / Entrepreneur

- Building a solid portfolio
- Client targeting
- How to pitch for projects?
- Negotiation tips
- Freelance work completion guidelines
- Developing entrepreneurial mindset

Logo & Brand Identity

Marketing materials & Print design

Social Media Content & Graphics

Promo videos & Short films

YouTube Videos

Animated Explainer Videos

GRAPHIC DESIGN PROJECTS

Branding

Learn how to create a strong, positive perception of a company.

Ad/Movie Poster

Learn how to create stunning movie posters for popular movies using your creativity and style.

Product Photography

We provide the equipment required to shoot and edit your product commercial.

Product ads- AI

Learn to shoot pictures with a product & create an advertisement using designing & AI tools.

3D Illustrations

A 3D illustration is one of the biggest design trends that must be added to your portfolio.

Brand Mockup - AI

Learn how to use AI tools to build amazing brand mockups that stand out.

UX UI DESIGN PROJECTS

Food & Drink

Learn how to craft innovative Food & Drink industry specific Apps that stand out from competitor apps.

Productivity CRMs

Forget confused notes and disorganized spreadsheets and discover how to use Productive CRMs.

Travel & Navigation

Chart journeys, craft experiences by mastering in Travel & Navigation apps that are user friendly and attractive.

Shopping

Learn how to create Online shopping, Product browsing, secure payments.

Social Networking

Learn to create social networking applications that unite people, spark engagement and encourage virtual communities.

Entertainment & OTT Platforms

Learn how to create trending and up to date Entertainment & OTT Platforms targeting respective audiences.

UX UI DESIGN PROJECTS

Finance

Learn how to create Financial transactions, budgeting and investment management app.

Apple Vision Pro

Learn how to build advanced Apple Vision Pro applications that mix virtual happiness and reality.

Business Networking

Professional networking, communication and business collaboration.

Gaming

Learn how to develop your inner genius by creating compelling and eye catching gaming applications.

Wearable UI

Learn how to use small screens, natural movements, and designs for moving bodies with the Wearable UI designing module.

Utilities

Working on products with specific tasks or functionalities.

WEB DESIGN PROJECTS

Multipage Website

Creating multiple pages and linking using HTML and CSS Libraries.

Product Photography

We provide the equipment required to shoot and edit your product commercial.

Mobile First Website

Developing Responsive Website using Bootstrap.

API-Integration

Connection to a data source situated at a given Internet address, that can be accessible in a specified way using certain tools.

Interactive Website

Adding Interactivity to the website and dynamically updating the content of the website.

Explainer videos

Learn how to make product explanation videos for corporates.

Logo Animation

Learn to animate various logo types with stunning effects

Product Ad

Use our shooting equipments & green matte studio to create stunning video ads.

MOTION GRAPHIC PROJECTS

Motion Posters

Learn how to make movie promos using the motion graphic technique.

Vlogs

Making vlogs might help you build your own brand on YouTube.

Infographic video

Learn how to create video with infographic elements and content together.

Webdians working @ Top MNCs & Start up companies

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“

I recently completed the Designer Pro course here. It was an insightful learning experience. The teachers were friendly and had a lot of experience. The unlimited lab hours were a great advantage. Overall, it was a fun and valuable time spent.

Nivetha

Designer Pro Course

What our students say about us!

“

I think Web D School is the only institute that offers a course like Designer Pro that covers every aspect of the design spectrum. This institute exceeded my expectations with its organised syllabus and skilled trainers....

Keerthi

Designer Pro Course

“

I had joined Designer pro course few months back at Web D School, & I have completed Graphic Design till now. I am very happy with the teaching here, as the trainers are very friendly.

Ganesh

Designer Pro Course

“

I completed Designer pro & am working as a freelancer now. I am able to take projects in Graphic design, Motion graphics & UI designing. Very happy with my progress so far.

Saranya

Designer Pro Course

“

Had wanted to join UX UI designing, but later changed my decision to join Designer pro course. It's a best decision, as I have learnt graphic design, ux ui design, web design & motion graphics now...

Kaushik Niroop

Designer Pro Course

Start Your **Success Journey
with Web D School...**

Highly skilled
&
Friendly trainers

Unlimited Lab
Hours

Recorded Session
Videos for future
reference

Our Course Highlights

Vinci Studio- Our
Studio environment
learning

In-house
Library

Mentor - 365
1 Year extended
support

Webinars & Seminars
by Industry
Experts

**Weekly assessments
& monthly
evaluations**

**More practicals &
Project-based
training**

**Project presentation
classes**

Our Course Highlights

**Value added
workshops
on trending
topics**

**Doubt clearance
sessions**

**Interview guidance
& Placement
support**

**Soft Skills
training**

Certificate of Completion

This certifies that
Your Name

has successfully completed the course
Designer Pro

with specialization in

- ✓ Graphic Design
- ✓ User Experience Design
- ✓ User Interface Design
- ✓ Web Design & Development
- ✓ Motion Graphics

Course Duration **6 Months**



Issue Date

Chennai's No.1 institute
Web D school

Center Head

Course :

Duration :

Lumpsum Fees :

(or)

Installment Fees :

Down Payment :

Balance :

Learn **Designer Pro**
@ Web D School

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**Redesign your
story**

+91 7305 9533 50

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